

Sofia Marchetti

5 October 2023

Milan, Italy

Re: Application for Senior Product Manager

Dear Hiring Manager,

I am excited to apply for the Senior Product Manager position at your esteemed company in Berlin. With a solid background in B2B SaaS product management and a passion for driving product innovation, I believe I bring the skills and strategic vision necessary to contribute significantly to your team.

In my current role at Fintech Lda, I successfully owned the payments roadmap, collaborating with enterprise customers to deliver enhancements that improved our product offerings. My efforts led to a remarkable 65% increase in monthly active business accounts over 18 months and reduced onboarding drop-off significantly. This experience has honed my ability to translate complex customer needs into actionable product strategies.

I am particularly drawn to this opportunity as I aim to lead larger-scale B2B products and grow within a mature product organization, ideally positioning myself for a Head of Product role in the future. I am eager to bring my problem-solving skills and leadership experience to your innovative team.

I look forward to the opportunity to discuss how my background, skills, and enthusiasm for product management align with the needs of your company. Thank you for considering my application.

Best regards, Sofia Marchetti